

Digital Portfolio

MY STYLE

I give my content a home on my website application(s) which I extend to platforms using many different forms.

I utilize schema vocabulary using JSON-LD which helps search engines and A.I. models to better understand the data in my content. It helps them digest the structured content instead of guessing.

I add in the use of Open Graph and Twitter Cards (X) which helps the way your content will be viewed if a link is shared to many platforms. I usually don't use this information when posting due to algorithmic removal and limited viewing. OG was a good concept, but platforms have moved in a different direction. I still use it for any service that wants to use it.

Instead, I have a detailed process that allows me to create unique visual graphics for the content. I have a video blog explaining the process. The video shows the 1792 x 1024 process. I have recently switched to 1024 x 1024 and 1080 x 1080 as the square best reaches the maximum viewing for many platforms.

I start by creating a background image using ColdFusion and OpenAI API. I then take my watermark image that I created with Photoshop and any text stored in my database and merge it all together to create my visual image of my content. I can generate hundreds of different versions in minutes.

I use llms.txt file that populates the content in a simple text file that A.I. engines can absorb and learn from.

My last step is the use of my website application that stores the data and is readily available to post to any platform. I can post in just a few clicks.

TOOLS

A.I.: Gemini, OpenAI

CODE: ColdFusion, JSON, MS-SQL, HTML5, CSS3, jQuery, Schemas, OpenGraph, TwitterCards

PHOTO / IMAGE: iPhone, Mass Image Compressor, Photoshop

VIDEO: Handbrake, iPhone, Movie Studio Platinum, OBS Studio, Webcam PiP

PLATFORMS: Bluesky, Facebook, Instagram, LinkedIn, Mastodon, Pinterest, Tiktok, X

PLATFORM LINKS

Wade Bachelder

[Website](#)

[Bluesky](#)

[LinkedIn](#)

Black Cat White Hat

[Bluesky](#)

[Mastodon](#)

[X](#)

Dogfirmations with Doofie and Dingus

[Bluesky](#)

[Instagram](#)

[Mastodon](#)

[X](#)

WEBSITE CONTENT SCAN

The easiest way to preview meta information on your social media content. Headers, Meta Tags, Open Graph, Cards and more.

[Website Meta Data Reader](#)